



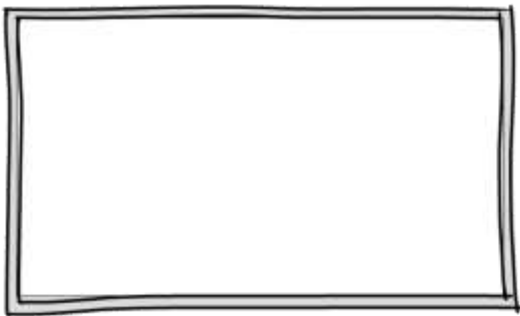
Outline for Whiteboard Doodle Video Script and Storyboard: for 60 seconds

First Scene: Create Problem (3 images/doodles/text grouping) 10 seconds (approx.)

NOTE: Place an image number in each diagram where you want it.

Description

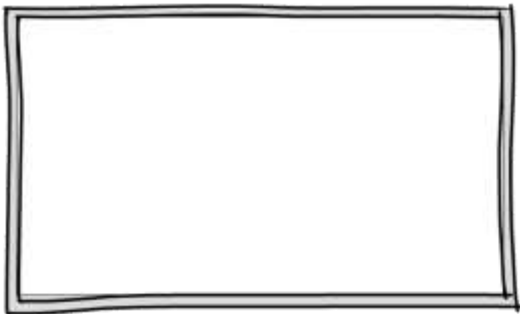
First Image / Doodle



- Opening question OR idea...showcase problem
- Customers Pain

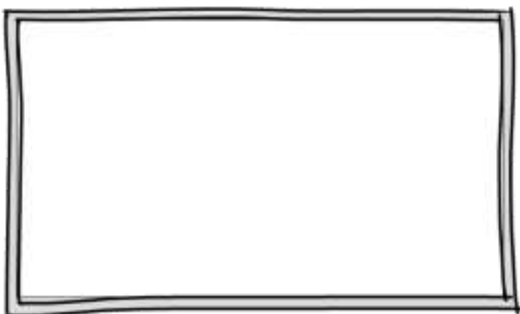
First Image Text

Second Image / Doodle



Second Image Text

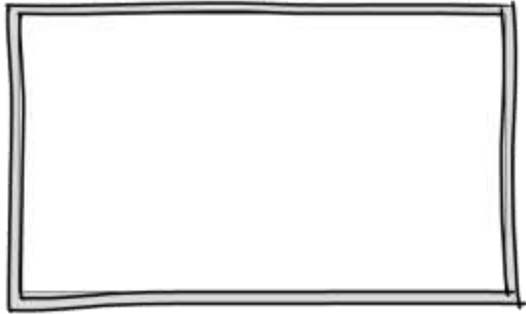
Third Image / Doodle



Third Image Text

Second Scene: Customer Solution (3 images/doodles/text grouping) 10 seconds (approx.)

First Image / Doodle

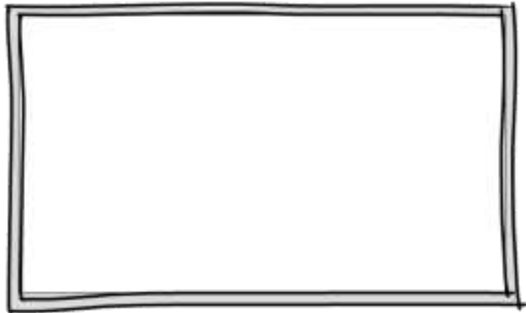


Description

- How you transform into customer solution
- How customer interacts with it

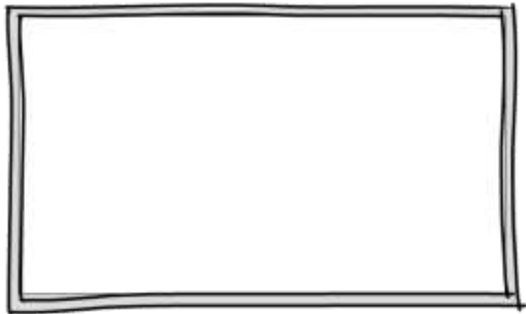
First Image Text

Second Image / Doodle



Second Image Text

Third Image / Doodle



Third Image Text

Additional thoughts / comments:

Third Scene: 1st Benefit (3 images/doodles/text grouping) 10 seconds (approx.)

First Image / Doodle

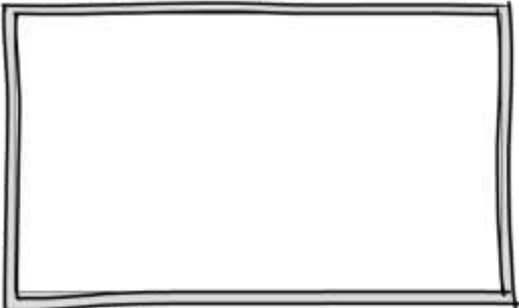


Description

- How customer interacts with solution
- Important benefit of solution

First Image Text

Second Image / Doodle



Second Image Text

Third Image / Doodle



Third Image Text

Additional thoughts / comments:

Fourth Scene: 2nd Benefit (3 images/doodles/text grouping) 10 seconds (approx.)

First Image / Doodle

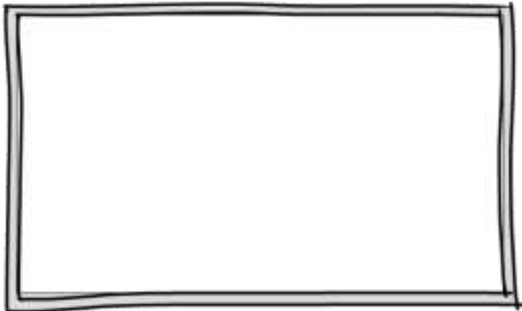


Description

- How customer interacts with solution
- Important benefit of solution

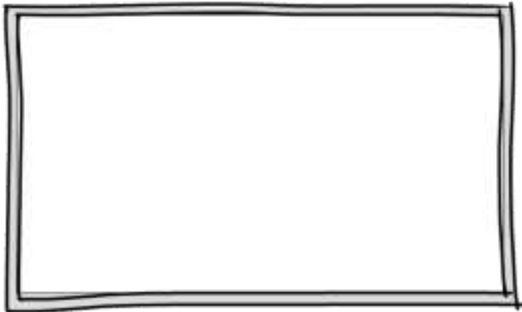
First Image Text

Second Image / Doodle



Second Image Text

Third Image / Doodle



Third Image Text

Additional thoughts / comments:

Fifth Scene: 3rd Benefit (3 images/doodles/text grouping) 10 seconds (approx.)

First Image / Doodle

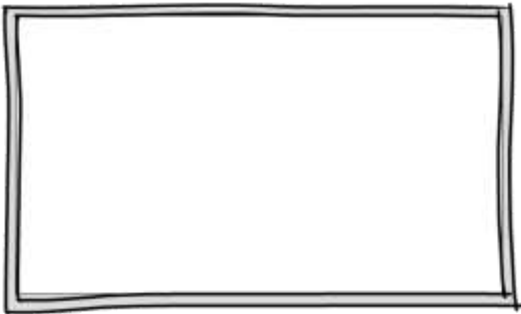


Description

- How customer interacts with solution
- Important benefit of solution

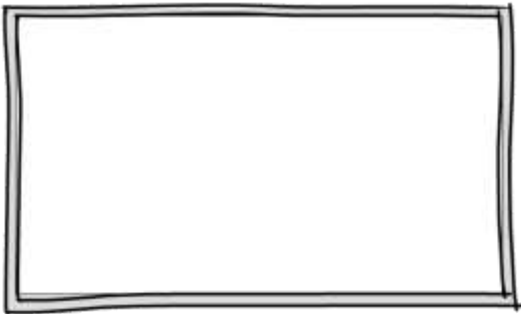
First Image Text

Second Image / Doodle



Second Image Text

Third Image / Doodle



Third Image Text

Additional thoughts / comments:

Sixth Scene: Call To Action (3 images/doodles/text grouping) 10 seconds (approx.)

First Image / Doodle

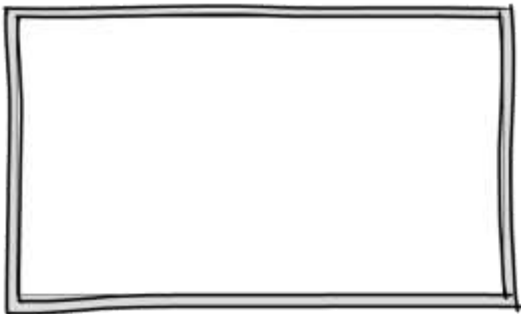


Description

- What do you want your viewer to 'take away'?
- Company Logo
- Company Contact Information

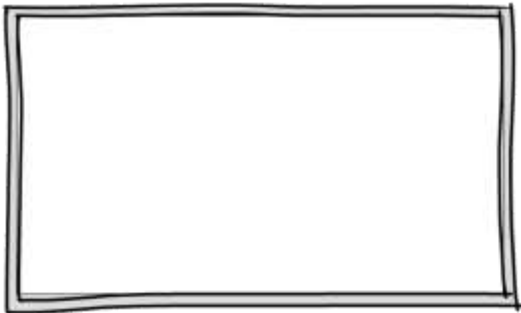
First Image Text

Second Image / Doodle



Second Image Text

Third Image / Doodle



Third Image Text

Additional thoughts / comments: